



## **SPONSORSHIP OPPORTUNITIES:**

The Sandbridge Paddle Fest (“SPF”) is organized and presented through a partnership between the Virginia Beach Parks & Recreation Foundation, the Sandbridge Beach Business Association and the Sandbridge Hei Hei Stand-Up Paddleboard event. Designed as both a competitive and family-oriented event, the SPF not only features an exciting weekend of stand-up paddleboard and kayak races, but also highlights the recreational amenities located in the Sandbridge area of Virginia Beach. You can learn more about the SPF on the Sandbridge Paddle Fest Facebook page.

Proceeds from the SPF will benefit the Virginia Beach Parks and Recreation Foundation, a non-profit 501(c)(3) charitable organization. The Foundation supports the Department of Parks and Recreation by raising funds, accepting gifts and providing other resources that would otherwise go unfunded. Our goal this year is to assist the Therapeutic Program to purchase specialized equipment such as beach wheelchairs and provide program scholarships for participants with economic need. This program provides services to persons with disabilities with the goals of enriching their quality of life while enhancing skill development and increasing independence through recreational education and activities. Contributions to the Foundation through this event are tax deductible.

### **Date and Location:**

October 12-13, 2013  
Little Island Park / Baja Restaurant  
Sandbridge Beach, Virginia

### **Sponsorship Levels:**

**Presenting Sponsor:** Only 2 Available      \$2,500

One Presenting Sponsor will be for the Stand-Up Paddleboard events on Saturday, October 12 and the other Presenting Sponsor will be for the Kayak events on Sunday, October 13.

Sponsorship benefits include:

1. Company name and logo included in all promotional materials and media releases
2. Company logo on competitor gift
3. Company name and logo on SPF Facebook page with link to company website
4. Company logo on competitor schwag bags
5. Opportunity to place “branded” product in competitor schwag bags
6. Exhibit/Demo Space at Expo (Demos will require a 5:1 participant:staff ratio)
7. Recognition as presenting sponsor throughout event, at awards presentation, and in post-event publications
8. Opportunity to present top prizes at the competitions

SPF 70 Sponsor:        5 Available                \$1,000

Sponsorship benefits include:

1. Company logo included in all promotional and media releases
2. Company name and logo on SPF Facebook page with link to company website
3. Opportunity to place “branded” product in competitor schwag bags
4. Exhibit Space at Expo
5. Recognition as sponsor at event, at awards presentation and in post-event publications

SPF 50 Sponsor:        10 Available                \$500

Sponsorship benefits include:

1. Company name and logo on SPF Facebook page
2. Opportunity to place “branded” product in competitor schwag bags
3. Recognition as sponsor at event and in post-event publications

Paddle Sponsor:                                \$100 in products or gift cards

Sponsorship benefits include recognition as sponsor at event and in post-event publications

Special Event Sponsor:        1 Available for Each

Pre-Race Food and Beverages (both days)    \$1,000

Saturday Post-Race Lunch                        \$1,000

Sunday Post-Race Lunch                         \$1,000

Sponsorship benefits include:

1. Specific recognition as sponsor at special event
2. Company logo included in all promotional and media releases
3. Company name and logo on SPF Facebook page with link to company website
4. Opportunity to place “branded” product in competitor schwag bags
5. Recognition as sponsor in post-event publications

Note: sponsorships received in values falling between package values listed above will receive the benefits of the lower valued sponsorship package. Recognition for In-Kind Product and Gift Sponsors will be in accordance with the above sponsorship package values.

Please note that sponsors are responsible for providing all advertising materials (logos, artwork and information) for use in promotional materials, event signage, etc. Please email us at [spf@vbprf.org](mailto:spf@vbprf.org) if you have questions about formatting or submitting artwork.

Individual Donor:                                Any Amount

All individual donations of \$50 or more will be recognized in post-event publications and may include “Gifts in Honor Of” or “Gifts in Memory Of” designations.



**SANDBRIDGE PADDLE FEST SPONSORSHIP APPLICATION:**

Contact Name: \_\_\_\_\_

Company/Organization: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Date of Application: \_\_\_\_\_

Please check level of sponsorship desired:

\_\_\_\_\_ \$2,500 Presenting Sponsor (2); check one: \_\_\_\_\_ SUP Event; \_\_\_\_\_ Kayak Event

\_\_\_\_\_ \$1,000 SPF 70 Sponsor (5)

\_\_\_\_\_ \$500 SPF 50 Sponsor (10)

\_\_\_\_\_ \$100+ Donation of Product or Gift Cards

Item(s) to be donated: \_\_\_\_\_

\_\_\_\_\_ Special Event Sponsor

\_\_\_\_\_ \$1,000 Pre-Race Food & Beverages (both days) (1)

\_\_\_\_\_ \$1,000 Saturday Post-Race Lunch (1)

\_\_\_\_\_ \$1,000 Sunday Post-Race Lunch (1)

\_\_\_\_\_ Individual Donation of \$ \_\_\_\_\_

\_\_\_\_\_ Gift in Honor of or \_\_\_\_\_ Gift in Memory of: (name) \_\_\_\_\_

Please mail this completed form, with your payment enclosed payable to the Virginia Beach Parks & Recreation Foundation, to the VBPRF Treasurer at P.O. Box 2237, Virginia Beach, VA 23450.

**Thank you for your support of the Sandbridge Paddle Fest, with proceeds to benefit the Therapeutic Recreation programs for the City of Virginia Beach!**